



FIRST® Fundraising Toolkit

Section 1 - Fundraising Plan Overview Worksheet

Organization & Program Summary:

SWOT Analysis:

Strength	Weakness
Opportunity	Threat

List of In-Kind Donations:

Items:	Number Needed	Single-Item Cost	Final Cost

Needed Mentor Support:

Mentor Title	Role Description



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Section 2 & 3 – Community Analysis & Sponsorship Document

1. Identify two contacts to ask about potential Sponsor recommendations:
 - a. _____
 - b. _____

 2. What local restaurants may be interested in donating a kick off or event meal?
 - a. _____
 - b. _____

 3. What are the benefits of your organization?
 - a. _____
 - b. _____

 4. How many students are impacted by the program? _____ How many mentors? _____

 5. How has the team impacted the local community?
 - a. Number of Alumni in STEM fields- _____
 - b. Number of Local Outreach Events Attended- _____
 - c. Number of Robot Demos Organized- _____
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Visit the FIRST Fundraising Toolkit:

<http://www.firstinspires.org/resource-library/fundraising-toolkit>

Need help? Have Questions? Stay in touch with the Fundraising Toolkit Coordinator!

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